

PRIVACY POLICY FOR RYOKING AND EMINENT DYNAMICS PVT. LTD.

Last Updated 11th October 2017

This policy applies to our Company (Eminent Dynamics Pvt. Ltd., "EDPL") and our product Ryoking (hereafter collectively referred to as "Ryoking"). This privacy policy is applicable to the information we collect on the company website (www.eminentdynamics.com), our product website (www.Ryoking.com), via our Ryoking Mobile App, Ryoking Web Application and the Ryoking device that is attached to the vehicle. This privacy policy describes the type of information we collect and policies governing the use of that information.

Information Collected on EDPL and Ryoking website

Eminent Dynamics Pvt. Ltd. ("EDPL") is sensitive to privacy issues on the Internet and in general has no objection to User accessing its Site without providing any personal information. However, there are circumstances like those listed below when EDPL may request you to provide your personal information.

Collection of personal information for propagating business

In some circumstances, EDPL may request for some personal information from you, like your name, e-mail address, address and telephone number. You are at liberty to respond or not to respond to these inquiries and any and all information provided is strictly voluntary. EDPL uses this information to get valuable feedback from your experience on our Site. In addition, EDPL may also use your personal information for its other business purposes or in order to help serve you better be it by informing you of new services, products, alliances etc. that could be of use to you. In general, you can visit the Site without disclosing any personal information. However, there are areas of this site that require this information to complete certain functions, and may not be available to those choosing not to reveal the information requested. You recognize and understand that there is no compulsion on you to provide us with your personal information and any and all personal information provided by you to us is with your full consent, own volition and desire to provide such personal information. You also understand that we are under no obligation to verify the source from which the personal information about you is provided to us, and they are deemed to be provided by you.

Any material, information, or idea submitted or posted on this Site or to the mail addresses given on this Site will be considered non-confidential and non-proprietary. EDPL may share or otherwise use your submission for any purpose whatsoever. If any of the information submitted constitutes personal data, you agree that EDPL may transmit such personal data for any EDPL's business purpose.

Collecting information for online surveys

At times we conduct on-line surveys to better understand the needs and profile of our visitors. When we conduct a survey, we will try to let you know how we will use the information at the time we collect information from you on the Internet. If you are not happy with the reasons of the survey you may refrain from contributing to it.

Collecting domain information

EDPL collects domain information and not the email addresses of its visitors as part of its analysis of the use of this site. This data enables us to become more familiar with which customers visit our site, how often they visit, and what parts of the site they visit most often. EDPL uses this information to improve its Web-based offerings. This information is collected automatically and requires no action on your part. By accessing our Site you grant your unconditional consent to allow EDPL to collect your domain names

Disclosure to third parties

In cases where we believe that business interests will be served, EDPL may share your information with its Business Partners, who can alert you about new products and services. Upon receipt of any alert if you desire to be removed from such alert list, you may inform the sender or unsubscribe from the list as provided in each mail alert.

We may also be required to disclose your personal information in the event of a legal proceeding, court process, investigation or any such other process where we are required to do so by applicable law or where we have to establish our legal rights or where disclosure is required to prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person etc. We may also be required to disclose your personal information in the event of a business reorganization, amalgamation or merger.

Use of cookies

Some pages on this site use "cookies," which are small files that the Site places on your hard drive for identification purposes. These files are used for site registration and customization the next time you visit us. Your Web browser may allow you to be notified when you are receiving a cookie, giving you the choice to accept it or not. By not accepting cookies, some pages may not fully function and you may not be able to access certain information on this Site.

Information Collected on Ryoking Mobile App, Ryoking Web Application and Ryoking Device

The following information is collected by our Ryoking Device when it is attached to your vehicle

1. Geolocation of the device (GPS coordinates), speed, orientation of movement, altitude connected/disconnected status and ignition status.
2. Vehicle's acceleration information from accelerometer sensor in Ryoking device (if device is equipped with it).

3. Based on any additional sensors that may be connected to the Ryoking Device in the vehicle, additional information from those sensors in the vehicle may also be collected

The following information is collected by our Ryoking Mobile or Web App

1. Information related to location of Mobile phone, identification details of your Mobile phone, phone type and OS.
2. Information related to how you use our App on Mobile or Web

In addition you might submit the following information via the Ryoking Mobile App

1. Locations of interest to you (such as your home, office etc.)
2. Your vehicle profile details such as make, model, engine capacity, month of make, last service, insurance, nickname, registration number, etc.
3. Email address, mobile number and Password details for login into the App
4. Geofence location, address and names setup by for on the Ryoking Mobile App or Ryoking web app.

Use of Information

We store the information collected from the Ryoking Mobile or Web App and Ryoking Device onto our backend server in the cloud hosted by third party cloud infrastructure providers. The servers on which your information is stored may be located outside India. The information is processed and analyzed by automated means to offer a variety of features that you get from using the Ryoking Mobile App including real time vehicle location tracking, location based notification, vehicle performance during each trip, detailed driving behaviour analysis, trend charts, anti-theft and towing alarm and vehicle health reports. The information will be used for advanced analytics to offer additional insightful features in future. We may also anonymize (de-personalize) your information we collect and combine it with other information sources for the purpose of advanced analytics and future use cases.

Access to Information

1. Our engineers and other personnel may have access to your information for the purpose of development, testing, maintaining our service and also to provide you technical support in case of any issues.
2. Our service providers, including outsourced development partners, technical support providers, business support services providers may have access to your parts of your information on need to know basis, as per our contractual terms with them.
3. Additionally we may share your information, with your prior consent, with third parties, who may use the information to offer and provide additional customized products and services. For example, these many include vehicle dealers, vehicle service centers and motor vehicle insurers.

4. Your anonymized data may be shared with third parties for purpose of marketing, analytics and other uses.
5. Any individual with whom you may share your Ryoking login credentials or Ryoking device credentials may get access to your information via the Ryoking mobile App or Web App.
6. We may also be required to disclose your personal information in the event of a legal proceeding, court process, investigation or any such other process where we are required to do so by applicable law or where we have to establish our legal rights or where disclosure is required to prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person etc. We may also be required to disclose your personal information in the event of a business reorganization, amalgamation, merger, divestment, dissolution or asset sale.

Security of Data

We and our partners maintain commercially reasonable measures to maintain information security and prevent it from unauthorized access. However, no security is fool-proof and in case we become aware of any breach of security of your information, we will notify you using the email address that we have. If you do not agree to the terms discussed above, you should exit our website or stop using our Ryoking Mobile App or Ryoking Web App and Ryoking Device in your Vehicle. When you access our website or use our Ryoking Mobile or Web App or Ryoking Device, you acknowledge that you have read and agree to abide by the terms described above. EDPL reserves the right to change these policies and terms & conditions without prior notice.

Force Majeure

Notwithstanding anything contained in this Privacy Policy or elsewhere, EDPL or Ryoking shall not be held responsible for any loss, damage or misuse of your user Information, if such loss, damage or misuse is attributable to a Force Majeure Event. "Force Majeure Event" shall mean any event that is beyond our reasonable control and shall include without limitation, sabotage, fire, flood, explosion, acts of God, civil commotion, strikes or industrial action of any kind, riots, insurrection, war, acts of government, network errors, computer hacking, technical snags, unauthorized access to computer data and storage device, breach of security and encryption and any other like event beyond the control of EDPL or Ryoking.

Change in Privacy Policy

We reserve the right to update, modify and amend the any of the terms of Our Privacy Policy, at any time without prior intimation to You. We will reflect these changes on the Application which will become effective immediately on posting. We shall not be liable for any failure or negligence on your part to review the updated Privacy Policy before accessing or using the Application for availing the services. Your continued use of the Application, following changes to the Privacy Policy, will constitute your acceptance of those changes.

In case of any questions regarding our Privacy Policy, please contact us at info@ryoking.com